



# Cottage Cash

Sponsored by  
Cottage Grove Chamber of Commerce

*The Cottage Grove Chamber of Commerce mission is to promote and create a positive, economic, political, agricultural, educational and social environment in the Cottage Grove Community and protect the business interests of its members.*

As the Cottage Grove Chamber of Commerce continues to work towards strengthening our business community and bringing business to its members, we announce the Cottage Cash campaign. The goal of this initiative is to encourage additional sales and new customers to our local member businesses.

In June of 2010, Cottage Cash coupons worth \$5.00 became available to community members for purchase at Cottage Grove location banks (*Wisconsin Community Bank, Bank of Sun Prairie, and Monona State Bank*) for \$4.00. These coupons are then used at participating businesses, allowing customers to receive up to a 20% discount without a business altering their prices. Member businesses then redeem their Cottage Cash coupons with the Cottage Grove Chamber of Commerce and are reimbursed the full \$5.00 for each used coupon.

The cost of the campaign will be funded by the Cottage Grove Chamber of Commerce and from a modest fee paid by participating businesses. Businesses that may not be able to participate by accepting Cottage Cash coupons at their business are encouraged to consider being a campaign sponsor. Both campaign sponsors and participating businesses will be promoted through local media, campaign promotional materials, Cottage Grove Chamber website, and additional avenues as the campaign continues.

Please review the general rules and campaign sign-up. Participating businesses will receive detailed guidelines in their Cottage Cash package. Marketing materials for each participating business will include one outdoor sign "Cottage Cash Accepted Here", in addition to color flyers with campaign details and a list of participating businesses for customers. Any business interested in ordering additional outdoor signs should contact Missy Feiler at The Herald Independent: 608.839.1544.

An example Cottage Cash Coupon will also be supplied to participating businesses to aid in verifying authentic Coupons. Printed on a specialty paper (with watermark and unique coating) and individually numbered, businesses will be responsible for authenticating accepted coupons.

Questions? Contact Denny Lochner at 608.839.1500